



## Prominent Business Leaders to Co-Chair New York Gala to Benefit the Memorial

★ Excitement is building in anticipation of LIFE's Presidential Unsung Hero Award Gala on April 27, 2004 at the Mandarin Oriental Hotel in Manhattan in New York City.

Chairing the event are Peter M. Dawkins, Vice Chairman of Citigroup Private Bank, and Eugene M. Isenberg, Chairman and CEO of Nabors Industries Ltd. The evening's festivities will raise funds for construction of the American Veterans Disabled for Life Memorial.

Prior to entering the business

world, Mr. Dawkins attained the rank of brigadier general during a 24-year career in the U.S. Army. While at West Point, he won the Heisman Trophy playing for the Army football team. Coming to this task with a highly distinguished background in both business and philanthropy, Mr. Isenberg heads the world's largest land and offshore platform drilling company.

Following tradition, the gala will be hosted by Mrs. Lois Pope, President of the Lois Pope LIFE Foundation, and Arthur H. Wilson, National Adjutant of the

million-member Disabled American Veterans. Each year the two organizations come together to sponsor this annual event. Mrs. Pope chairs the Disabled Veterans' LIFE Memorial Foundation, and Mr. Wilson serves as its President.

"We are honored to have such prominent members of the  
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## Commemorative Coin to Honor Disabled Veterans

★ Two prominent legislators have kicked off a drive in Congress to authorize the United States Mint to strike a commemorative coin in 2005 to honor America's disabled veterans.

Authors of the needed legislation are Senator Tim Johnson of South Dakota and Representative Sue Kelly of New York. Both bills would provide for a surcharge to be used in construction of the American Veterans Disabled for Life Memorial.

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*Mrs. Lois Pope and Mr. Art Wilson at the site of the memorial to be built in Washington, D.C.*

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business community, and two men so dedicated to the needs of our country's disabled veterans, to chair this important event," said Mrs. Pope.

Mr. Wilson added, "Their involvement is a testament to their patriotism and compassion for the brave men and women who have protected our precious freedoms."

Explaining the name of the gala, Mrs. Pope said, "Our unsung heroes, the 2.3 million living disabled veterans and the many who came before them, have sacrificed their minds and bodies for our freedom. This memorial, that will be built in part with proceeds from the April 27 gala, will be a living and lasting tribute to those who gave so much."

Prior to joining Citigroup, Mr. Dawkins held executive positions with Travelers Insurance; Diversified Distribution Services, a subsidiary of Travelers Group; and Primerica Financial Services, Inc. A Rhodes Scholar, he studied at Oxford University



Mr. and Mrs. Eugene Isenberg



Gen. Peter Dawkins

and later received master's and doctorate degrees from the Woodrow Wilson School at Princeton University.

A 1959 West Point graduate, Mr. Dawkins attained the rank of brigadier general while serving in the Army and holds numerous military awards and medals. He was captain of Army's undefeated

football team in 1959, and an All-American halfback.

In addition to his position at Nabors Industries, Mr. Isenberg has been a Director of Danielson Holding Corporation since 1990. He has also been a Governor of the National Association of Securities Dealers since 1998, the National Association of Securities Dealers Automated Quotation (NASDAQ) since 1998, and the American Stock Exchange (AMEX) since 1996.

Having earned degrees from the University of Massachusetts and Princeton University, Mr. Isenberg served as an officer in the U.S. Navy from 1952 to 1955. The University of Massachusetts Eugene M. Isenberg School of Management was named in his honor. He and his wife, Ronnie, founded New York City's Parkside School for children with learning disabilities.

## Remembrance

**Remembrance** is a quarterly publication of the Disabled Veterans LIFE Memorial Foundation, which is dedicated to the creation and construction of the American Veterans Disabled for Life Memorial in our nation's capital. A \$15 contribution is suggested for a subscription. The Foundation is headquartered at:

Disabled Veterans LIFE Memorial Foundation  
2300 M Street, NW – Suite 800  
Washington, DC 20037

Phone: 202-973-6462  
fax: 202-973-6463  
e-mail: [dvlmf@aol.com](mailto:dvlmf@aol.com)  
[www.dvlmf.org](http://www.dvlmf.org)

Chairman: Mrs. Lois Pope  
President/Publisher: Arthur H. Wilson





# Commemorative

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★ Because 2005 is the earliest date available for a newly authorized

commemorative coin, urgent action is needed to move this legislation forward. It is important for this coin to be offered to

collectors, veterans, and the public at the earliest possible date.

You can help by contacting your state’s legislators, asking them to cosponsor the American Veterans Disabled for Life Commemorative Coin Act. Ask your Senators to support S. 1379 and your Representative to support of H.R. 2823.

“Every day we watch the news and are reminded of the costs of war,” said Senator Johnson. “America’s 2.3 million living disabled veterans deserve a nation’s respect and admiration. The coin will not take away from their pain, but will move us closer to recognizing their sacrifices in a monument overlooking the Capitol.”

Representative Kelly added, “We are reminded every day of the bravery of the men and women of our armed forces. For many, the cost of freedom is scars that will not heal. The time to honor these heroes with a permanent monument in our nation’s capital is long overdue. This legislation marks the first step towards making that happen.”

Very popular with collectors, commemorative coins have a long history in the United States. Their use in raising funds for public projects dates back to a 1892 coin authorized by Congress to celebrate the World’s Columbian Exposition.

Usually, commemorative coins struck for fundraising purposes are minted in low numbers. This increases their value to collectors,

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## Take Action: Urge Your Elected Leaders to Support the Commemorative Coin

In the House of Representatives – H.R. 2823

In the Senate – S.1379

Send a letter to the following decision makers:

Your Congressperson

Your Senators

Below is a sample letter:

Subject: Support *The American Veterans Disabled for Life Memorial Coin Act*

Dear [decision maker name here]:

I am writing to request that you become a sponsor of [S. 1379] [H.R. 2823], introduced by Senator Tim Johnson in the Senate and Rep. Sue Kelly in the House. This bill would authorize a commemorative coin to honor the more than 2.3 million unsung heroes in America today who are united by an experience they never anticipated. They are the men and women of the U.S. Armed Forces who became disabled while protecting the principles of freedom and democracy upon which our nation was built.

Coin proceeds would help erect *The American Veterans Disabled for Life Memorial* in Washington, D.C. It will provide a long-overdue tribute to those members of our armed forces who put their lives and bodies in harm’s way, and who spend each day living with a deep and permanent reminder of their sacrifice.

Say thanks to our nation’s veterans by co-sponsoring the *The American Veterans Disabled for Life Memorial Coin Act*. We appreciate your support for America’s disabled veterans.

Sincerely,

[Your Name]



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Representative Sue Kelly



Senator Tim Johnson

leaving them willing to pay a surcharge.

Not all commemoratives, though, are created to raise money. The 50-States Quarter program is a case in point. These coins are being minted as circulating currency. The Mint is using this program to encourage the public, particularly America's youth, to develop an interest in collecting – a trend that surely cannot hurt the sale of future commemorative coins!

## California Legislature Considers Unique Donation to Memorial



### California DAV Kicks In \$350,000!

The Disabled American Veterans (DAV) Department of California has contributed a whopping total of \$350,000 toward construction of the American Veterans Disabled for Life Memorial. At the presentation of one of the checks that went into that tally are, from left, DAV National Adjutant Arthur H. Wilson, DAV Department of California Adjutant Kenneth G. Musselmann, Past DAV Department of California Commander James Bogan, Disabled Veterans' LIFE Memorial Foundation Chairman Lois Pope, DAV Department of California Past Commander Gary Crossland and Past DAV National Commander George H. Steese, Jr.



★ California's state legislature will soon take up a bill to appropriate \$200,000 to help build the American Veterans Disabled for Life Memorial in Washington, D.C.

The intent of the bill is to provide one dollar in support for each of the state's 198,000 living disabled veterans, according to Kenneth G. Musselmann, Adjutant of the Disabled American Veterans' Department of California.

"This is an idea that can work in other states as well," said Mr. Musselmann, who lost both legs in Vietnam and serves on the board of the Disabled Veterans' LIFE Memorial Foundation. "When you look at the cost from the perspective of just one dollar for each disabled veteran in a state, it seems very low compared to the price paid by men and women in our armed forces."

The legislation was introduced in 2003 at the request of the DAV Department of California, but

consideration was postponed to 2004 due to California's state government budget crisis.

"We have high hopes for passage of this legislation in 2004," said Mr. Musselmann. He noted that his state's legislature did something very similar in 1999 when it supported construction of the National World War II Memorial in Washington by appropriating one dollar for each of the state's Second World War veterans.

## You'll Get a Great Feeling & a Tax Deduction By Donating Your Car to the Memorial

★ There's a new way to contribute to construction of the American Veterans Disabled for Life Memorial. And for many, it's a chance to make a more significant gift than they might have thought possible. Even better, you may benefit from a sizable tax deduction when you donate a used vehicle to the Disabled Veterans LIFE Memorial Foundation.

The process is extremely simple. We're accepting cars, trucks and vans. They should be in running condition, ten years old or newer.

All you need to do is call toll-free at 1-800-\_\_\_-\_\_\_. The call will take only three or four minutes in most cases, and it's very important to have your vehicle's title in hand so the person taking your call can fill out a simple form.

You need not deliver your vehicle to anyone. Within 48 hours of your call, someone will phone to arrange a time to come get your vehicle free of charge. In most areas



### Connecticut DAV Drops In \$100,000!

*Brad Barton, a National Officer of the Disabled American Veterans (DAV), gladly accepts a check for \$100,000 from the assembled officers of the DAV Department of Connecticut. The presentation was made at the Department's 2003 convention. There, newly elected Department Commander Maury Ames and Department Adjutant Woody Lachausse said their state was pleased to be among the leaders in creating this tribute to those who had sacrificed their blood and health for freedom.*

of the country, this can take place within the week.

You will turn your title over to the Foundation when the vehicle is picked up. The Foundation will then send you everything you will need if you plan to claim a tax deduction. This will include a letter that will serve as your receipt for income tax purposes, as well as IRS Form 8283.

Please remember that the IRS does not permit charities to place a dollar-value on what it calls "in-kind contributions," such as donated vehicles. It's up to the donor to establish the "fair market value" of such gifts, which is what you are allowed to claim as your tax deduction.

You'll find it easy to establish this value, which is the retail value of

the vehicle less the cost of any needed repairs. You will need paper documentation of the value you claim to keep with your tax files. You can use a letter from your bank, ads from your local newspaper, or printouts from such Internet web sites as kbb.com or NADA.com. Because vehicle values go up and down, you should get newspaper ads or Internet printouts that are dated close to the time of your contribution.

If you plan to claim a deduction of \$5,000 or more you will need an independent appraisal of the vehicle prior to the donation, and the appraiser will need to fill out Part III, Section B, of IRS Form 8283, which you can get from an IRS office or download from the IRS's web site.



*General Schwarzkopf*

*Poet Maya Angelou*

## A General and a Poet Join Forces To Tell the Memorial's Story

★ Our country's most popular general has joined forces with its best-loved poet to tell America about the drive to build a memorial for disabled veterans in Washington, D.C.

Last winter, the Disabled Veterans' LIFE Memorial Foundation released a public service announcement (PSA) featuring our General Norman Schwarzkopf. Then last summer, another PSA was sent to television outlets across America, this time highlighting poet Maya Angelou.

In addition, the Foundation received a coveted Bronze Telly Award for a seven-minute video

in which General Schwarzkopf encouraged all Americans to support construction of the American Veterans Disabled for Life Memorial.

General Schwarzkopf gained the nation's admiration while leading its troops in the Persian Gulf War. And, in the poetry section of just about any bookstore in the land, Dr. Angelou's section is bound to be larger than that of any other living poet.

"These two American icons have earned the love of our countrymen in different ways," said Foundation Chairman Mrs. Lois Pope. "One built her reputation

in the arts, the other on the fields of battle. Both are towering figures on our cultural landscape."

Foundation President Arthur H. Wilson added, "We're fortunate and grateful that people of such stature have taken up our cause. These great Americans have done wonders in spreading the word about the memorial."

Both PSAs attracted great attention. Aired in most parts of the country, their messages were seen and heard by more than 40 million viewers.

"Disabled veterans purchased liberty at the price of their blood," remarked General



2002 Telly award

competition received more than 10,000 entries this year. Last year's winners included A&E, Walt Disney Studios, Microsoft, and the Smithsonian. Directed by Robert Uth of National Productions, our video was recognized in the category of non-broadcast and television programs.

"The story of America's disabled veterans is a compelling one. This award-winning video successfully captured that fact, and will go far in helping us establish this important national memorial," said Mr. Wilson.

"We are pleased and honored that the Telly Awards have recognized this video, which tells the story of America's disabled citizen-soldiers who continue every day to make enormous sacrifices for the nation," added Mrs. Pope.

Schwarzkopf in his PSA. "That's the truth as I learned it during Vietnam and the Persian Gulf War."

In her PSA, Dr. Angelou said, "Among my heroes and sheroes are the American veterans disabled for life. They lost legs, and I walk.

They lost minds, and I think. I am grateful to them. Grateful!"

Capturing the Bronze Telly for the video, *The Price of Freedom*, spoke for the quality of this outreach campaign.

This highly respected



## Help Build the American Veterans Disabled for Life Memorial!

Make your contribution in honor of Jesse Brown, and it will be *matched dollar for dollar* by the Lois Pope LIFE Foundation until \$1 million has been matched.

Here's my gift of \$\_\_\_\_\_.

Check here to honor Jesse Brown & see your gift matched dollar for dollar

\_\_\_\_\_  
Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

**Please send your donation to:**  
**DISABLED VETERANS' LIFE MEMORIAL FOUNDATION,**  
**2300 M Street NW, Suite 800, Washington, DC 20037**

# Michael Vergason Chosen To Design Memorial



*Among the many prestigious projects done by Michael Vergason Landscape Architects is the Gannett USA Today Headquarters outside Washington, D.C.*



★ Michael Vergason Landscape Architects has been selected to design the American Veterans Disabled for Life Memorial in Washington, D.C.

“This firm was chosen because of the high caliber of its work,” said Arthur H. Wilson, President of the Disabled Veterans LIFE Memorial Foundation. “It places great emphasis on clear, humanizing

order in the built environment. We want the memorial to make a powerful statement that has precisely those characteristics.”

Foundation Chairman Mrs. Lois Pope added that the firm is headed by one of the leading lights in American landscape design. “Mr. Vergason has been involved in some exceptional projects including the Gannett USA Today Headquarters, the National Cathedral and other historically important

places of worship, the Normandy Visitors Center in France, any number of prominent universities, the residence of the Vice President, and so much more.”

Mr. Vergason was trained at the University of Virginia as an architect in undergraduate school and as a landscape architect in graduate school. His classical education continued at the American Academy in Rome, where he was a 1980 Rome Prize Fellow.

**Disabled Veterans' LIFE Memorial Foundation**



**2300 M Street, NW, Suite 800  
Washington, DC 20037**

